



CBA launches digital survey on confidence in cash

Press Release

October 19, 2024

Aruba

To enhance our understanding of how consumers in Aruba use and perceive cash denominated in Aruban florin, the Centrale Bank van Aruba (CBA) will conduct a digital survey on the confidence in cash from **October 19, 2024, through November 9, 2024.**

The survey aims to measure the extent to which consumers use cash (both Aruban florin banknotes and coins), their knowledge of the different denominations of our florin banknotes and coins, and the level of confidence in the authenticity and the quality of our florin banknotes.

The data gathered can assist the CBA in further obtaining new insights in the payment landscape, how they impact economic activity, as well as understanding consumer (payment) preferences, maintaining public trust in the florin, formulating relevant policy recommendations, and highlighting gaps in financial education literacy.

The CBA assures that the survey is **strictly anonymous, with all information received treated confidentially** and used solely for statistical and policy purposes.

The CBA encourages all residents of Aruba, aged 18 years and older, to complete this survey. To participate, visit the CBA's website www.cbaruba.org, Instagram page 'Centrale Bank van Aruba', and Facebook page 'Aruba su Florin', and complete the survey before the November 9, 2024 deadline. For additional information, please contact the CBA's Payment Systems Department via e-mail payment.systems.department@cbaruba.org.